



NEWSLETTER N.3

November 2024

Dear Partners and Friends,

We are pleased to share updates from the recent Cool Classic Cars project activities, including the conclusion of our final in-person meeting and the official launch of our project's resources, now available to a wide audience across Europe.

On October 4, 2024, the last in-person project meeting was held at Afinna One's headquarters in Rome. The meeting was a productive wrap-up session where project partners finalized our resources and discussed the next steps for dissemination and outreach efforts.

Launch of Cool Classic Cars Resources

We are excited to announce that all the resources developed are now available and accessible on our platform. Designed to serve the tourism sector, classic car enthusiasts, and those working in industrial heritage, these resources are available in Italian, English, Spanish, Catalan, and German.



How to Access Cool Classic Cars Products

Explore the full suite of materials by visiting:

- **Platform:** www.coolclassiccarsplatform.info

- **Website:** www.coolclassiccars.info

- **App:** For easy, on-the-go access, download the Cool Classic Cars app from Google play store.

The link is available on the platform.

The Cool Classic Cars platform and App offer a variety of resources, including an asynchronous e-learning course on sustainable tourism and heritage preservation, podcasts exploring themes relevant to classic cars and tourism, a comprehensive handbook on good practices for sustainable tourism using classic cars, and educational materials designed for adult learners that can also be utilized by museums, local institutions, and educators.

Our Vision for Impact

With these resources now available, we aim to inspire positive changes in tourism and heritage appreciation both locally and across Europe. We believe these tools can enhance awareness and foster sustainable practices in communities, with a particular focus on promoting classic cars as valued cultural assets.

Thank you for your ongoing support and contributions throughout the project.

Warm regards,

The Cool Classic Cars Team