



NEWSLETTER N.2

October 2023

We are pleased to present the latest updates from our Erasmus+ project.

COOL CLASSIC CARS is a strategic partnership in the field of adult education and training, funded by the European Union. Our project's mission is to promote sustainability, explore vintage cars, foster sustainable tourism, and celebrate industrial cultural heritage.

Here's what's been happening:

A meeting in Rome:

On 29 September 2023, the partners of the COOL CLASSIC CARS project were guests of ACI Vallelunga at the Campagnano Romano circuit, near Rome. This meeting was a milestone in the path of our project as we discussed the completion of our first two products and our ongoing efforts.



Resource Pack and Training Scheme:

We are proud to introduce the CoolCars Resource Pack and Training Scheme, a comprehensive course designed to foster sustainable tourism and celebrate cultural and technical heritage. This resource pack will empower learners to understand critical concepts such as:

- Ecological Footprint: We will delve into the meaning of this important concept, especially in the context of vintage cars.
- Sustainability and Energy Consumption: Learn how sustainable practices can influence energy consumption throughout a product's lifecycle.
- Climate-Friendly Tourism: Discover the intricate link between sustainable tourism and the preservation of technical means of transport.
- Supporting Local and Regional Tourism: Explore activities that contribute to the growth of local and regional tourism industries.

The interactive Resource Pack will be available in English, Italian, and Catalan, ensuring accessibility for a broad audience.

Best Practice Manual:

Our Best Practice Manual is another interesting finished product. This manual showcases a selection of sustainable tourism case studies, success stories, and best practice examples from across Europe. It will feature a modular structure, categorizing examples into key themes:

- Gentle Mobility Tourism: Highlighting eco-friendly travel options and experiences.
- "Grey Energy" and Its Effects: Understanding the broader energy balance, including energy consumed during the creation of new vehicles.
- Cars and Technical Heritage: Spotlighting the cultural significance of vintage cars.
- Innovative Sustainable Tourism Concepts: Showcasing unique and forward-thinking tourism ideas.



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These resources will be available to everyone, free of charge, on our Project Platform in the second semester of 2024.

The COOL CLASSIC CARS project is well on its way to making a positive impact on sustainability, tourism, and cultural heritage. We extend our heartfelt thanks to the European Union's Erasmus+ programme for supporting our endeavors.

Warm regards

COOL CLASSIC CARS TEAM

For more infos: <https://www.coolclassiccars.info/>